

1st Annual Nate Lipscomb Golf Tournament



**Santa Maria Sunrisers
Lions Club**

Rancho Maria Golf Course

1950 Highway 1
Orcutt, CA 93455

Format: Scramble—Best Ball

Entry Fee:
\$85 Individual
\$320 Foursome

Premium Package Available for \$25

Includes:
20 Raffle Tickets
2 Mulligans
Putting Contest

Sponsorship Opportunities

\$2000 Gold Sponsor
\$1500 Silver Sponsor
\$100 Tee Sponsorship

For Additional Information Contact

Don Bock
895-3724

Bobby Doss
937-1056

Victor DeBayona
935-9053

**SATURDAY
AUGUST 4, 2012**



JULY 2012

DISTRICT GOVERNOR TONY SAYS....

Dear Fellow Lions,

I sincerely thank everyone for your trust and confidence in electing me to be your District Governor. I will try very hard to help you continue the positive trend in our District, and pledge my support and the support of my District Governor Team. We have an excellent, dedicated District Cabinet Team, who have received training to help our District and our Clubs excel this year. I ask you to be positive, leaders, reinforce and praise good work done by members of your clubs, and work with them if something doesn't go just right.

I ask everyone to be conscious of your surroundings. Wear your vests, jackets, display your signs when you are performing community service or public fundraising; let the public know who you are! My theme this year is, "**We are the Gems of our Community**" and by working together we will shine and sparkle and stand out from the other organizations, so we will be better recognized and appreciated in our communities. Remember to ASK people you meet if they know Lions, and whether yes or no, ASK them to come to your meetings so they will know the gems of our communities.

I am starting a little contest in our district: Pull-tabs. I am a firm believer in how much Ronald McDonald House helps families, and this contest will help raise funds for that charity. Bring your pull-tabs to District Meetings in gallon size baggies and have them weighed in. Lion Barbara Penny has volunteered to be Chairperson. The Club that brings in the most pull-tabs will win a \$50 prize! So start saving those pull-tabs!!

Please mark your calendars! Our district will celebrate the new year with a picnic! Yes, really! It is being organized as you read this and is planned for August 18th at Nojoqui Park, which is north of Nojoqui Grade. It will be a great day, and the only business that

transacted will be to meet other Lion members, socialize, have fun, and renew Lions Family Friendships.

Our first district meeting is in San Miguel on August 11th. August 10th will be a Family Reunion potluck dinner at the Wolf Ranch. Saturday will be a Business Meeting and Saturday night will be the Installation of Cabinet Officers. The Installing Officer will be PID Dana Biggs and her husband, PID Bill Biggs. I hope you will be there to welcome your new Cabinet Officers for 2012-2013.

I am leaving for Korea and the Philippines and will report on the International Convention when I see you in August.

DGE Tony Manuel



A LOOK INSIDE

DG Tony's Message	1
VDG Message	2
2nd VDG Message	2
IPDG Dick's Message	2
DG Roast	4
Cabinet Registration	5
Mark Your Calendar	8
In Loving Memory	9
GLT Message	10
LCI Newsflash	11
DG Visitations	12
Cabinet Mtg Agenda	14
Lions Family Picnic	16
Nate Lipscomb Golf	18



Jane removes DGE Tony's "DGE" tag at the International Convention in Korea, as he is named District Governor of District 4-A3.



Dear Lions of District 4-A3,
I am very, very excited to be part of team Taz for District 4-A3's 2012-2013 Lions year! We all

practiced our teamwork last year with DG Dick Kane and now DG Tony Manuel will promote teamwork as we all seek to promote service, our Lions family, and leadership in our clubs, communities, district, and the world. Indeed, we will be characters who serve the needs of those who have economic, physical, and mental challenges to face on a daily basis.

A year ago, I wrote that I was going to sit back and learn, at least in my 2nd VDG position. Serving as District Secretary did not give me much time to relax, however. I had the pleasure of visiting every club at least once and some more than once. This year, I will again aim to visit each and every club in 4-A3 at least once. As I retired from teaching on June 15th, I will be more available to assist individual clubs as needs arise. I have had the honor of being part of the installations of officers and boards at some of the 4-A3 clubs. Also, this year I will be working with PDG Stan Sharpe, Global Membership Team Chair to expand our clubs and retain the Lions members we have in District 4-A3. Lion Pete Mueller, Global Leadership Team Chair, is ready and able to train our Lions to become the leaders of District 4-A3.

We held various trainings last year and we will have more this year, but in particular, if you are a club secretary or treasurer, we will be holding training on Saturday, August 11, 2012, as part of the District meeting in San secretary or treasurer, we will be holding training on Saturday, August 11, 2012, as part of the District meeting in San Miguel. PCC Bill Dunlevy and I will lead that training and we are looking forward to see-

ing you there. I have already been working with some new secretaries and treasurers due to my role last year as District Secretary. I look forward to continuing to be able to support and assist all Lions in District 4-A3.

So, as we prepare for the first District meeting and the District Officer installation, I am looking forward to working with DG Tony, 2nd VDG Joe Hohenwarter, and all of the team! Please know that I am available to assist with issues, especially secretary and treasurer questions, but I have also been very involved in the Student Speakers program and I am happy to help any way I can with Student Speakers questions. Also, if you did not know, PCC Bill and I will come and present a program on Helen Keller that includes her speech to the Lions Clubs International Convention in 1925, where she challenged Lions to become the "Knights of the Blind." This program takes approximately 20 minutes. Just let me know how I can help!

Yours in Lions service,
Lion Margaret Dunlevy
1st VDG



ORCUTT LIONS CELEBRATE 56TH CHARTER NIGHT

On Wednesday, June the 20th, 2012, the Orcutt Lions Club celebrated their 56th Anniversary and Charter night. Everyone had a lovely time reminiscing about the good ole days and sharing their favorite Lions Club stories. In a touching moment, VDG Margaret Dunlevy presented a Melvin Jones Award to Lion Marge Lehman. The award was accepted by her son Kevin, in honor of her memory. VDG Margaret then awarded Chevron Service Pins and beautiful handmade service certificates. Lions recognized for their continuous years of service were:

TEN YEAR CHEVRON- Lion Denise Daniels and Lion Pete Mueller
15 YEAR CHEVRON- Lion Joe Herrmann and Lion Louie Magdaleno
20 YEAR CHEVRON- Lion Debi Ayers, Lion Sheri Hughes, Lion Tom Hughes, and Lion Vicky Margiotta
25 YEAR CHEVRON- Lion Dave Ayers and Lion Loran Cottrill
30 YEAR CHEVRON- Lion Kietha Drum, Lion Joan Gardner, and Lion Ron Sellers
35 YEAR CHEVRON- Lion Bill Kennedy and Vince Thomas
45 YEAR CHEVRON- Lion Dick Youngman
50 YEAR CHEVRON- Lion Jerry Luis

Congratulations to you Lions! Keep on roaring.....

Kathryn Scott
President



1st VDG Margaret presents Lion Bill Kennedy with his 35 year chevron pin. Congratulations, Lion Bill!

1st VDG Margaret presenting a Melvin Jones Fellow to Kevin Lehman in memory of Lion Marge Lehman.





It is time for a District 4-A3 Family Picnic At Nojoqui Park

2012/2013

**District Governor Tony Manuel and Lady Jane
invite everyone to come and join the fun
on Saturday, August 18, 2012—11:30 am**

Lunch will be ready at 12:00 noon

Picnic Menu:

Hamburgers, Hot Dogs &
Beverages: Soda & Water

Feel free to bring your
own beverages — Beer, Wine, etc.

Cost: \$5.00 per person
(Includes: Lunch & 1 Raffle Ticket)

Raffle Tickets will be sold for
\$1.00 for one or 6 for \$5.00
Requesting participating clubs to
donate and bring/send a
gift for raffle prizes.



RSVP BY FRIDAY, AUGUST 10, 2012

For additional information, please contact:
Lion Bobby Doss @ 680-3180 or Lion Juanita Nichols @ 349-8910 or 720-8508

Name: _____ Club: _____
Address: _____ City & Zip Code: _____
Phone: _____ E-Mail: _____

Enclosed is a check for \$ _____ for _____ Members/Guests @ \$5 each.

*Please make checks payable to and return your RSVP to
Santa Maria Sunrisers Club
P.O. Box 514, Santa Maria, CA 93456*

Nipomo Lions Charity Golf Tournament A Huge Success

The Nipomo Lions Club held their 1st annual charity golf tournament at the beautiful Monarch Dunes Resort at Trilogy on April 7, 2012.

Nearly 100 golfers turned out to enjoy the beautiful Central Coast weather and to play the championship Monarch Dunes Old Course.

The club raised approx. \$7,000. This money will go back into our community to support other charitable organizations and folks who need help, according to Bill Morrow, local club president.

The Lions thanks the community for their support in making this event such a success. A special thanks to the folks at Monarch Dunes and to P.C. Mechanical, our major sponsor, along with the many businesses and individuals who donated prizes or tee sponsorships.



DG Dick, Bill Bonds PCC Bill, and PDG Stan line up for shotgun start.



The Putting finalists!

Public Relations Assistance Offered to All Clubs

Greetings All

District Governor Tony has asked me to help him as his Public Relations Chair. I am pleased to help and will work with everyone to help show off our "Gems of the Communities". I am available to help your club with press releases, articles or flyers. In addition, it is my personal goal to help promote the activities we all work on together like the Enchilada Sale, White Canes, Student Speaker Contest and the Peace Poster Contest to name a few. These are such great events and they really showcase the Lion spirit at work.

I am asking for your help by letting me know what you have going on in your club. What is on your upcoming calendar? What projects are you working on that we can promote? Please drop me a quick email at kat@krse.com.

Kathryn Scott
KRS Enterprises
805-938-9954
805-863-2842

Greetings from 2nd VDG Joe



It is a great honor and privilege to serve District 4-A3 as Second Vice District Governor. Many of you remember my two years as District Secretary. I enjoyed the good fortune of serving as District Secretary under PDGs Dan Lyon and Mike Brown, two great leaders who provided much opportunity to learn about Lionism. Now my good luck continues with an opportunity to serve with DG Tony and First VDG Margaret. This year I'd like to meet with Lions around the district by visiting every club. I plan to listen and learn as much as possible about our District 4A3. However, my paramount, over-riding goal this year is to support our District Governor Tony.

2nd VDG Joe Hohenwarter

IPDG DICK KANE SAYS....



We finished our year with a loss in district membership of 6 lions. But even with this, I feel that last year was quite successful. Over half of the clubs in the District had positive membership growth.

Penny Pines: Most clubs in the District participated in this effort. International mandated two new positions, GMT and GLT. Our District Coordinators are excellent, self directing, and set the tone for an even more successful year next year. I did not charter any new clubs, except a Leo's club in Camarillo, but the ground work has been set up for success in the next couple of years.

I would like to thank again my Cabinet, Administrative Officers, and committees for making my year a pleasure to having served as District Governor.

My last official duty was installing the officers of the Number One Club on June 30th. What a way to end the year.



Let us all give the incoming cabinet all of the support that they need. DG Tony the gavel has been passed to you. A new LION King has risen, may he lead with wisdom and success.

Lion Evelyn and I will see you all in San Miguel in August for a great kickoff for Tony's year.


DG Dick and Evelyn Kane

Sixteenth Annual Governors Roast


Join in the fun and Fellowship
"Roasting" our Past District Governor

**PDG Dick Kane**

Saturday
July 28th, 2012
Social 12 Noon
Lunch 1:00
Roast 2:00
Place: Orcutt Lion's Den
126 S. Broadway
(old) Orcutt



Price: \$12.00
RSVP before July 23rd to
Sheri Hughes 805 934-1246 or
Gloria Heide 805 937-8175



Net Proceeds to benefit Lions Project for Canine Companions

- Installation of District Officers at Parish Hall San Miguel
- Pledge by Zone 2 Chair Wally Crookes
- Dinner
- Introduction of VIPs by District Lion Tamer Anthony Kalvans
- Installation Ceremony by PID Dana Biggs



District 4-A3-Where Characters Come to Life Or You have to have character to Serve

Agenda subject to change, as needed

California Council for the Blind Honors Pleasant Valley Lion

At the recent installation of the officers for the Lion year 2012/2013, Pleasant Valley Lions incoming President Lion Greg Steinmetz was honored with a Community Service Award. The CCB Community Service Award is given periodically to an outstanding blind or visually impaired person who has contributed significantly to the betterment of blind people in general. The recipient of this award need not be a member of CCB.

The inscription on the award reads as follows "Gregory Steinmetz who has identified, developed and implemented creative programs that positively impact blind or visually impaired individuals ability to perform

their daily living activities, including collaborating with Lions Clubs and services agencies for the blind to provide shopping assistance and the loan of donated electronic magnification equipment to the blind and visually impaired community of Ventura County.

Presented this Fourteenth Day of April, 2012 in the City of Burlingame, California"

Pleasant Valley Lions are proud of having Lion Greg and his guide Cash as members of PV Lions, and with their help allows the club to improve their delivery of services to the visually impaired.

Lion John Knittle

District Installation of Officers and District Meeting

August 10 and 11, 2012
San Miguel

Friday Night: Come join in the Family Reunion – Lions Family!!! Wolf Ranch
Feel welcome to brag about your pride!

Saturday: Mission San Miguel Parish Hall
7:45-8:45 Continental Breakfast
8:30-9:00 Pre-Cabinet meeting (Cabinet officers only)
9:00-9:15 Opening led by Region Chair Angela Robinson,
Pledge by Zone Chair Arnold Kalvans
Introductions of VIPs attending – District Lion Tamer Anthony Kalvans
9:15-11:00 Committee meetings
9:15-10:00 Classes (choices):

For General Membership

Club Projects with _____
How to's
- Plan, accomplish, report

Presidents with DG Tony Manuel

Planning - CEP & Club Excellence Award
setting goals – planning activities for the year

Secretaries and Treasurers with PCC Bill and VDG Margaret Dunlevy

Duties

Lions Clubs International Reports
District Reports

10:15-11:00 General Interest Topic _____
Sight and Hearing – Lion Everett Batey, District Chair & Ophthalmologist
Pull-Tab contest entries and weigh-in

11:00 – 12:00 Presentation by Endorsed Charities –
Student Speakers Foundation (October meeting?)
Guide Dogs for the Blind (planning for February)
LPCCI -- this meeting
SEE International (October meeting?)

12:00-1:00 Lunch – fun with Tail Twisting

1:00-3:00 District Meeting

Opening – Region L Chair Angela Robinson
Introduction of VIPs – District Lion Tamer Anthony Kalvans
IPDG Dick Kane opens the meeting
Minutes of the last District Meeting – VDGE Margaret Dunlevy
Treasurers report – District Treasurer for 2011-2012 Lion Juanita Nichols
Passing of the gavel to DG Tony Manuel for 2012-2013
Committee Reports and introduction of committee members
Zone Reports – Zone Chairs report on one specific project of in their zone
Recognition of VIPs:
2nd VDG – Joe Hohenwarter
1st VDG Margaret Dunlevy
Visting VDG Steve Picchi
DG Tony Manuel
Visiting DG Coy Moody
PID Dana Biggs

PLEASE NOTE DATES OF THE
CABINET MEETING ARE:
AUGUST 10, 11, 12
(Not 11, 12, 13)



SAN MIGUEL LIONS

CABINET MEETING AUGUST 11, 12, 13, 2012

WE hear the taz devil is the one, All you Lions, stick around were gonna
have some FUN!

Friday August 11 5pm pot luck at Wolf Ranch

Saturday August 12 8am Cabinet Meeting at Parish Hall San Miguel

Sunday August 13 9am brunch at Wolf Ranch

Motels Black Oak Best Western Paso Robles mention District 4-A3

Adelaide Inn Paso Robles mention District 4-A3 discounted rates!

San Miguel Western States Inn 805 467 3674 no discount

Wolf Ranch Welcome to Stay THERE ARE NO HOOK UPS/NOR WATER
Bring your tent, motor home, sleep in your car!

The weather can be hot...the weather can be cold!
Please bring a good coat, flashlight, your own water.

Wolf Ranch Stay _____ Friday/Saturday/Sunday

Aug 11...Bringing potluck _____ Friday Night

Aug 12...Lunch Saturday _____ \$5.00 Hamburgers/Chips/Soda/Water

Aug 12...Saturday Night _____ \$21.00 Surf and Turf

Aug 13...Sunday Brunch San Miguel Lions donation

NAME _____ SPOUSE _____ GUEST _____

ADDRESS _____ CLUB _____



Amber's Light Lions Club
Enjoy Many Projects

Greeting fellow lions from the
Amber's Light Lions Club

We have been quite busy this year. We have purchased our first piece of playground equipment, a cozy cocoon. It will be installed at the Mission Oaks Park in Camarillo. Our on going fundraiser of veggie bags is going quite well . We are now growing our very own veggies for the bags on a piece of land donated by Brucker Farms. We just had a Drag Queen Tupperware Party. It was a tremendous success; we had about 80 people in attendance and was such fun. It was like watching a Broadway show, so funny & we realize now this would be a great membership drive, we got 4 perspective members out of it. We are now helping out with Food Share once a month filling bags and sorting food.

Deborah A Brown
President
Amber's Light Lions Club



We Serve



Drag Queen Tupperware Party leads to 4 prospective new members!



Veggie Bag Fundraiser



Cozy Cocoon for Mission Oaks Park
Playground

501c(3) 20-2079729

39th Annual
Goleta Lions Charity
Golf Tournament

Friday,
September 7th, 2012
2 Best Ball- Shamle Format @
Glenn Annie Golf Club

**\$165 Entry Fee Includes: Green Fee & Cart, Driving Range,
Box Lunch, Catered Dinner for Two & Live Music**

Team Prizes in Three Flights:

1st, 2nd, 3rd Corporate Flight
1st, 2nd, 3rd Low Handicap Flight
1st, 2nd, 3rd High Handicap Flight

First "Hole in One" on #9 wins a New Car

Longest Drives, Closest to the Line, Closest to the Pin
Over 60 years of age, Under 60 years of age.

Registration starts at	10:00am
Putting Contest starts at	10:30am
Open Driving Range	10:30am
Shotgun Start	12:30pm

Dinner for two, Awards Ceremony, Silent Auction, and Raffle will commence at 7:00 pm at the
Page Youth Center, 4540 Hollister Ave, Santa Barbara, CA. Special music!

100% of the Money raised goes to support Local Charities.

Questions, please call Tournament Chairman Chase Gregory (805) 682-8773

www.goletalionsclub.org

501c(3) 20-2079729

THE ‘TAZ’ IS COMING.....
DG Tonys’ Visitation Schedule
(Subject to change, as needed)



8/16/2012	Ventura Downtown	L	12noon	Thu
8/17/2012	Ventura Breakfast	B	7am	Fri
8/17/2012	Oxnard Noontimers	L	12:00 noon	Fri
8/21/2012	Oxnard Channel Island	D	7pm	Tues
8/23/2012	Santa Paula	D	6:30 PM	Thu
8/27/2012	Santa Margarita	D	7:30 PM	Mon
8/28/2012	Santa Maria Valley	L	11:45 AM	Tue
8/28/2012	Cambria		7:00 PM	Tue
8/29/2012	Santa Maria Noontimers	L	12:00 noon	Wed
9/3/2012	Fillmore	D	7:00 PM	Mon
9/4/2012	Goleta	L	12:00 noon	
9/5/2012	Meiners Oaks	D	7:00 PM	
9/25/2012	Pleasant Valley	D	7:00 PM	
9/26/2012	Atascadero	D	7:00 PM	
9/27/2012	Morro Bay	D	7:00 PM	
10/3/2012	Arroyo Grande	D	7:00 pm	
10/4/2012	Carpinteria	D	7:00 PM	
10/8/2012	Ambers Light	D	6:30 PM	
10/9/2012	Pismo Beach	D	7:00 PM	
10/10/2012	Santa Ynez	D	7:00 PM	
10/13/2012	Simi Valley/Moorpark	D	7:00 PM	
10/17/2012	Orcutt	D	7:00 PM	
10/17/2012	Santa Maria Sunrisers	B	7:00 AM	
10/18/2012	Nipomo	D	7:00 PM	
10/23/2012	Paso Robles	D	7:00 PM	
10/24/2012	Ojai Valley	D	6:30 PM	
10/25/2012	Vandenberg Village	L	12:00 noon	
10/25/2012	El Rio	D	7:00 PM	
11/1/2012	Santa Barbara Host	L	12:00 noon	
11/1/2012	Templeton	D	7:00 PM	
11/7/2012	Saticoy	D	7:00 PM	
11/8/2012	Shandon Valley	D	7:00 PM	
11/13/2012	El Rio Educators	D	3:30 PM	
11/15/2012	San Luis Obispo	L	12:10 PM	
11/15/2012	Lompoc Host	D	7:00 PM	
11/27/2012	Cayucos	D	7:00 PM	
12/6/2012	San Miguel	D	7:00 PM	

**MORRO BAY LIONS OFFER
A FUNDRAISER OF BEAUTY**

Beautiful Prints
for
Home or Office

Morro Bay Lions Club invites you to take this flyer to
Maggie's Meticulous Mat & Frame Shop
2280 Sunset Dr., Suite EE in Los Osos
405-345-7572

Choose
an art print
to decorate your home
or office
or
to give as a gift.

There are 400 to choose from with many signed and numbered.
They range in size from 11" x 14" to 36" x 48"
and in value from \$10 to \$150.
They include reproductions of works by Renoir, Monet, O'Keefe, Hokusai, Matisse,
Picasso, Van Gogh and more modern artists like
Steve Hanks and Guy Buffet.

All proceeds from prints chosen by bearers of these flyers
will go directly to the Morro Bay Lions Club to support
Lions Vision Projects.

“Never bend your head. Hold
it high. Look the world
straight in the eye.”

Helen Keller



PISMO BEACH CITIES LIONS CLUB
NEWS AND VIEWS

The Pismo Beach Cities Lions Club is saddened to announce the loss of 2011-2012 President Dave Stalcup. Dave, with his wife Annie by his side, fought a courageous battle with cancer and was lost to us too soon. Dave embodied the spirit of what a Lion is, and never lost his joy of being a Lion. He is greatly missed, and remembered with love. President elect (2012-2013) Clint Weirick is now leading the PBCLC forward as Dave would have wanted and expected us to do.

In remembrance of Lion Dave Zardeneta and with the support of the Zardeneta family, the PBCLC was able to have a mobile bar-b-que built that was put into use at the hamburger dinner for the Oceano Airport Celebration held on May 11, 2012. These funds have also enabled the Club to offer an additional scholarship to a college bound student from Arroyo Grande High School.

PBCLC traveled to Atascadero Park to put on a bar-b-que for the Retired Military Officers Club party held June 9, 2012. The party was well attended and it was an honor to see the people who have served our country enjoy the afternoon.

July 4th was not only the celebration of our country but also was the date the PBCLC achieved a "2012 personal best" in number of pancake breakfasts served (250!). This was the sixth pancake breakfast fundraiser this year. The small, but dedicated crew, received great reviews for their food and excellent team effort.

The scholarship presentation dinner for 2012 will be held on Tuesday July 24, 2012, at the Joe L. Rose Memorial Center (Lions Club) in Pismo Beach for the recipients and their families. PBCLC is proud to be able to present four \$500 scholarships to Arroyo Grande High School students bound for college.

More fundraising events are in the planning stages for this year.

Lion Connie Rose

Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in. ~Author Unknown

MARK YOUR CALENDAR

District 4-A3 Meetings

August 10-11 in San Miguel
October 26-27 in Ventura
February 22-23, 2013 in Pleasant Valley
May 3-5, 2013 District Convention, Santa Maria.

MD 4 COUNCIL OF GOVERNOR'S

(We encourage anyone and everyone to attend)

August 3-5, 2012	San Diego
October 12-14, 2012	Fairfield
February 6-7, 2013	Sacramento
May 30-June 2, 2013	Torrance

MD 4 CONVENTION DATES

February 8-10, 2013	Sacramento
February 14-16, 2014	Riverside

USA/CANADA FORUMS

September 13-15, 2012	Tampa Bay, Florida
September 19-21, 2013	Overland Park, Kansas
September 18-20, 2014	Puerto Rico

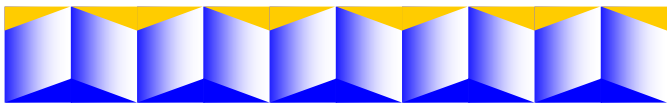
INTERNATIONAL CONVENTIONS

July 5-9, 2013	Hamburg, Germany
July 4-8, 2014	Toronto, Canada
June 26-30, 2015	Honolulu, Hawaii

California delegation at International Convention in Busan, Korea.



Newly installed DG Tony and Jane with IP Wayne Madden and wife at the Officers Reception in Busan, Korea.



LCI NEWS FLASHES

- Measles initiative is saving 450 lives/day.
- 157 Million children will be vaccinated this year.
- 70,000 in the U.S. provided with food after National disasters.
- Over 2 million volunteer hours recorded for 2011-2012 for disaster relief.
- WHO recorded 6 million fewer cases of blindness in the last 6 years.
- LCI convention in Busan, Korea listed in the Guinness Book of Records as the largest convention ever held in Korea. Official records list over 55,000 registered.
- As of June 22nd, Lions have planted over 13 million trees worldwide.

The true meaning of life is to plant trees, under whose shade you do not expect to sit. ~Nelson Henderson



Pictured here are to Right Front Row: IPP Lorraine, incoming Secretary Ann, and DG (at the time) Dick. Back Row: Incoming President Lion Rob and PDG (and happy not to be Secretary anymore) Lion Bill.

Vandenberg Village Lions Club Installation of Officer A Hoe-down Night of Fun!

The Vandenberg Village Lions Club held it's installation of officers on Saturday, June 30th. We were pleased to have friends from neighboring Clubs with us as we celebrated the past year under the tutelage of IPP Lorraine Waldau and inducted new officers. The setting was nostalgic for incoming President Lion Rob Glasgow as he got back to his roots of farming. Set in the rustic Schuyler River Bottom Ranch guests were treated to a look back at farming and the implements used in the trade. The 56 in attendance were treated to a traditional Glasgow meal prepared by Lion Rob and his wife Ann with dessert provided by Pat and Don Thomasen. Lion Rob even thought of the music by having a local bluegrass band pick and grin during intermission. The evening was full of celebrations and new beginnings. Lion Lorraine was presented with the Heart of a Lion Award by PDG Stan Sharpe and Lion Wally Waldau was awarded a Harry J. Aslan Fellowship. Lion Ann McCarty presented the Club with a video looking back over the year. The video can be viewed by clicking on the following link [2011-2012 Vandenberg Village Lions Club Year in Review](#). The evening also marked the end of what many consider an era in that PDG Bill Cady turned over his pen to Lion Ann. PDG Bill has been the secretary of the VVLC for the past 26 years. During this time he's received the honor of being named 100% Secretary 23 times and a 100% Secretary with Excellence 10 times. PDG Bill also brought home an International Secretary with Excellence Award for 2008-2009. New officers installed are President Rob Glasgow, 1st VP Becky Matter, 2nd VP Hank Matter, 3rd VP Kim Mueller; Secretary Ann McCarty; and Treasurer Janice Hawkins. It's a new ground and new VVLC President Rob is going to help the club plow ahead and continue to plant the fertile ground so that community spirit can continue to grow.



RETAINING MEMBERS THROUGH DEVELOPMENT....

AS I WAS PREPARING materials and performing research for the recent incoming Zone Chairperson training (a mandated requirement assigned the GLT-D's), I was surprised when I discovered the following information. Using available membership data from 2007 through now, by counting the number of members that have quit our clubs and then averaging those over a ten-year period; we would have almost twice the district membership than what we have now. To put it another way, the members that have walked away from our Association in District 4-A3 since 2002 were enough to create an entirely new district based on the Association's rules of minimum district membership of 1,250 persons.

So you know, subtracted from the numbers used to achieve the above stated conclusions were those Lions that had passed away, and also an 80% retention rate was assumed. In other words, that only four out of five Lions who quit their clubs were actually being retained. This acknowledges that a 100% retention rate would not be a reasonable assumption.

Examining once more the topic of the MERL program's (Membership, Extension, Retention and Leadership Development) evolution and defending the Association's decision to retire the concept for not having achieved its goals, the above data most strongly suggests the correctness of this action. Again we are faced with the fact that membership (M) is not and has not been our problem in years past! We've done a fine job of getting members. Retention (R) has been and continues to be our problem. I'm thoroughly convinced that the primary reason we have such a poor showing on the retention column lines up exactly with what the Association has indicated; namely our poor results in the category of Leadership Development (L). Had we developed and trained not only the members that have left our Association, but perhaps more importantly the leadership staff of our clubs adequately, the 80% retention figure may well be a reasonable conclusion. How many times have we lost a member because our leadership did not have the tools in their toolbox to adequately recognize an issue and to work towards a solution?

Does everyone remember Albert Einstein's quotation on insanity? To wit, that "doing the same thing over and over again and expecting different results" – is nuts?

I think that every one of us does agree with the above statement, and yet we've let so much of our effort expended towards membership increase slip through our fingers. Think of how much more productive our service to the community and globally would be, and how much easier and successful our fundraising, if we'd retained these members?

Orientation: It is vital that we orient and involve our new members. We cannot rely on chance or good luck for their training and their understanding of what the history and purposes of our Association are. We expect their sponsors to do this, but many of those sponsors haven't been properly oriented themselves!

Absences: Be aware of your member's absence trending – absences can indicate many things, from a busy lifestyle to an interest in only one particular club project. But it can and often does indicate member dissatisfaction. As leaders, you need to be aware of why a member is not present routinely; this requires communication and interaction.

Involve your Zone Chairperson (first), your District Global Membership Coordinator, and your District Leadership team when you are not successful in determining the cause of member absence or resolving it. Simply the demonstrated effort showing the apparent value of retaining this member will go a long way in getting him or her back on track.

Concerning Extension (E): I think more important than trying to create new clubs for the sake of creating new clubs, we will find that there are members who simply don't feel that they fit into the existing structure of the club in which they were invited to join. These members are (in my opinion) the perfect vehicles for club extension; they have an idea of how the club they belong to should operate and what its priorities should be, and likely they know a set of like-minded people as well. These are prime candidates for Branch club formation if they total less than twenty members, or Charter club formation if twenty-plus. They should receive all of the support they could possibly imagine from the club they were considering dropping their membership from!

The above facts point to the importance of taking advantage of the training offered at LCI (web-based) and here in the District. This is why the Global Leadership Team has been developed and as always, we exist to "Serve" you, the Leaders and Members of the Association in our District.

GLT-D Pete Mueller



NIPOMO LIONS CLUB DONATES TO THE CHILDREN'S RESOURCE NETWORK

The Nipomo Lions Club recently donated \$500 to the Children's Resource Network of the Central Coast. This wonderful organization provides free school supplies, basic hygiene items, and clothing for homeless children and other children of need from newborn to 18 years. In addition, through their Teen Closet program they provide teens with an easily accessible resource where students are able to personally choose items that represent individual style. This program not only helps children in need, but provides an opportunity for seniors to give back through sorting incoming items and staffing the Teens Closet in partnership with Compass Health.

According to Lynn McGill, Club President Elect, our club is impressed with founder Lisa Ray's personal energy, passion and commitment to making a difference in our greater San Luis Obispo and Northern Santa Barbara

According to Lynn McGill, Club President Elect, our club is impressed with founder Lisa Ray's personal energy, passion and commitment to making a difference in our greater San Luis Obispo and Northern Santa Barbara County communities. Not only is Lisa's personal vision amazing, but the community as a whole has come together in support of this worthwhile cause. She has garnered the admiration and support of local legislators, businesses, and resource programs to fill a huge gap for the less fortunate in our area. Nipomo Lions are proud to play a small part in helping this organization achieve it's goals.

Prepared by: Bob McGill,
Nipomo Lions PR Chair



Lisa Ray, President/CEO, Children's Resource Network and Lynn McGill, President Elect, Nipomo Lions.

In Loving Memory

PDG Jerry Harwin Santa Barbara Host
Dave Stalcup Pismo Beach Cities

