

**2020/2021 MD4 District Contest
CLUB EXCELLENCE**

**Due no later than
April 10, 2021**

**Mail or email to District Contest
Chair Lion Chris Graham**

Club Name: _____

Beginning Membership July 1, 2020: _____

Purpose: Encourage clubs to be more involved within their club, communities, and district activities, to retain membership and increase membership.

Rules: Contest will run from July 1, 2020 to March 31, 2021 for all areas (including Roving Lions and Visitations)

Club Size Category: Small Club: 24 or less
Medium Club: 25 – 59
Large Club: 60 or more

Club Reporting	Points	Points Earned
1. Membership (Validated with District Reports)	Max 350	
1. Growth (Indicate One)	Max 100	
<input type="checkbox"/> Maintained Club Membership or Net Growth Plus 1 20 points		
<input type="checkbox"/> Annual Membership Growth 10% to 19 % 50 points		
<input type="checkbox"/> Annual membership growth 20% or higher 100 points		
2. Charter new club, new Leo club or branch club	75	
3. Conducted new member orientations (Dates)	50	
4. Conducted new member induction ceremonies (Dates)	50	
5. Quarterly membership growth (Indicate Membership Number)	Max 75	
<input type="checkbox"/> End September _____ (25 points)		
<input type="checkbox"/> End December _____ (25 points)		
<input type="checkbox"/> End March _____ (25 points)		
2. Service	Max 360	
1. Initiated a new Service Project under one of the Global Causes. Name of Project: _____ Month posted in MyLion: _____	50	
2. Completed three (3) Service Activities (25 points each) Name of Project: _____ Month posted in MyLion: _____ Name of Project: _____ Month posted in MyLion: _____ Name of Project: _____ Month posted in MyLion: _____	Max 75	
BONUS: Service project appeared in newspaper/TV (attach copy)	10 Bonus	
3. Participated in Student Speaker Contest	25	

4. Contributed to LCIF or any MD4 or MD4-A3 endorsed charities. List contributions. 20 Points each – Max 5 _____	Max 100	
5. Roving Lion: Supported and/or participated (worked hands on the project) in another club's fundraising or service project. Visitation club size rules apply (25 pts for each) (Attach copy of Club Roving Card)	Max 100	
3. Leadership/Organizational Excellence	Max 350	
1. Club is in Good Standing	50	
2. Members attended District events. (25 points each) – (In person or virtual meetings) <input type="checkbox"/> 1 st District Meeting <input type="checkbox"/> 2 nd District Meeting <input type="checkbox"/> 3 rd District Meeting <input type="checkbox"/> District Leadership Training	Max 100	
3. Members attended Annual MD4-A3 District Convention (April/May)	50	
4. Members attendance at other events. (25 points each) <input type="checkbox"/> Lions Clubs International Convention <input type="checkbox"/> USA/Canada Leadership Forum <input type="checkbox"/> Lions University Program	Max 75	
5. Members attended MD4 State Convention (January 2021)	25	
6. Members attended MD4 Leadership Institute	25	
7. Club or Board conducted strategic planning workshop/retreat – Date:	25	
4. Marketing & Communication (25 points each)	Max 50	
<input type="checkbox"/> Publishes newsletter/bulletin for members (attach 1 copy) <input type="checkbox"/> Promoted events on social media (Website, Facebook, Instagram, etc.)		
5. Visitations – Club participates in visitations to other clubs. In Person sign visitation card. <i>Virtual verified by platform documentation.</i>	50	
6. President's Yearbook - Club participation in Yearbook Contest – Digital or Hard Cover	25	
7. Club Bulletin/Newsletter Contest - Club participation in contest	25	
8. 100% Club Secretary/Service Reporting – Completed all requirements	25	
9. 100% Club President – Completed all requirements	25	
Maximum Points	1260	

Top club with the highest points in each club size category will receive award. The club with the highest earned points and membership growth will be MD4-A3 Number One Club.

CERTIFICATION:

The Club President and Club Secretary will complete and sign the Club Excellence Form, attesting that the club membership has satisfactorily completed each section mention on this form, and submit this form to the District Contest Chairperson after the end of the contest period by the date specified on the reporting form.

CLUB PRESIDENT	CLUB SECRETARY
I _____ (please print) hereby certify club membership has completed and complied with the rules and is qualified to receive the Club Excellence Award.	I _____ (please print) hereby certify club membership has completed and complied with the rules and is qualified to receive the Club Excellence Award.
_____ Club President Signature	_____ Club Secretary Signature
Date: _____	Date: _____

Date received by District Contest Chair: _____

Verified by District Contest Chair: _____

Approved/Adopted: June 29, 2019
Revised: July 2020/Approved 8/20/2020